



Book Signing Party: A Writer's Marketing System for Book Selling Success

Jason Moser

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A **book signing party** is one of the best direct marketing methods for an author to make money with printed books. It has many advantages over traditional book signings and gives the self-published author a **serious advantage** in the book selling market.

People are always excited to meet the author of a book. When those people are your family and friends, there's an even more special bond that gets them super excited to hear about the book that you wrote and published. Getting a signed book from you will make them ecstatic and will make them want to talk to others about your book.

Instead of the traditional book signing where an author is totally taken outside of their comfort zone and thrown into uncharted marketing territory, a book signing party alleviates most of the author's reluctance and fear, easing them into book marketing in a motivational and inspirational way.

A book signing party can be the most rewarding experience for you if you are releasing your first story. It not only introduces you to book marketing, it does it in a way that is not intimidating and with a lot more marketing power and reach than any direct marketing approach. It helps motivate you more because you are actually making money with your efforts. You will see that it is a fast, easy, and fun way to start making book sales and will help you build confidence within you that will give you the courage to expand out to a more public setting with your book signings.

'Book Signing Party - A Writer's Marketing System for Book Selling Success' is a simple guide to help you organize and plan a successful book signing event from start to finish in the comfort of your own home. With a little bit of guidance, you will have all of the knowledge you need to throw together a successful book signing party.

Book Signing Party will provide you with a solid marketing foundation, the system, needed to jump start your book sales right out of the gate. It will walk you through how to invite guests, to prepare for a party, to conduct the party, to effectively set yourself up with more parties to tap into other people's networks, and to provide many tips and tricks to make your party a success.

Learn how to promote your published book without any previous marketing knowledge, perfect for all writers who have never experienced sales first hand. If you want to make money with your books, this is the best place to start.

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