



E-mail in an Instant (In an Instant (Career Press))

Karen Leland, Keith Bailey

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Surveys show that people in corporations receive an average of 175 messages per day. Topping the list is e-mail, surpassing voice mail, faxes, and telephone messages as the most frequent type of message received. While e-mail is the biggest communication tool for business use, its remote nature which eliminates tone of voice and body language presents a huge potential for misunderstanding and misinterpretation. Many people find themselves dealing with dozens of e-mails every day whose impact has been lost in cyberspace and, as a result, frequently miss the mark. E-mail In An Instant helps readers to gain mastery over their electronic mail box and be more effective at getting their messages across with style and impact as well as managing and responding to the messages they receive. The book shows everyone from corporate executives to stay-at-home moms how to improve their e-mail efficiency by:

- * Accelerating your workday by knowing what to send and what not to
- * Assessing your e-mail writing style
- * Adopting time management for your mailbox
- * Learning to separate the trivial from the important
- * Learning how to say no, e-mail style
- * Writing business e-mails for other cultures

Karen Leland is a partner in Sterling Consulting Group and co-author of the best-selling book *Customer Service for Dummies* and *Watercooler Wisdom: How Smart People Prosper in the Face of Conflict, Pressure and Change*. Her consulting clients include American Express, Roche, Marriott Hotels, and Oracle. She is a frequent guest of the media and has been interviewed by TIME, Newsweek, Ladies Home Journal, Women's Day, The Today Show, and Oprah. She lives in San Rafael, California. Keith Bailey is a partner in Sterling Consulting Group and co-author of the best-selling book *Customer Service for Dummies* and *Watercooler Wisdom: How Smart People Prosper in the Face of Conflict, Pressure and Change*. His consulting clients include Microsoft, AT&T, Johnson and Johnson and Lufthansa. He is a frequent guest of the media and has been interviewed by Fortune, Entrepreneur, Inc. Magazine, and CNN. He lives in Mill Valley, California. Click below to order this title through one of our affiliates: COMING SOON Your Nest Egg Game Plan Phil Fragasso and Craig L. Israelsen 978-1-60163-083-4 The Business Tree Hank Moore 978-1-60163-094-0 Your Mind: An Owner's Manual for a Better Life Christopher Cortman and Harold Shinitzky 978-1-60163-080-3 ---+ 2008 Career Press. All rights reserved. 3 Tice Rd, P.O. Box 687, Franklin Lakes, NJ 07417 Contact by phone: 800-227-3371 (in NJ 201-848-0310). Fax: 201-848-1727 created by: 3xW-design Ltd

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