



How to Get Ideas

Jack Foster, Larry Corby

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Cleverly weaves together exercises, stories, quotations, and illustrations to offer a fun and practical guide to idea generation

How to Get Ideas shows you--no matter your age or skill, your job or training--how to come up with more ideas, faster and easier. You'll learn to condition your mind to become "idea-prone," utilize your sense of humor, develop your curiosity, visualize your goals, rethink your thinking, and overcome your fear of rejection.

Jack Foster's simple five-step technique for solving problems and getting ideas takes the mystery and anxiety out of the idea-generating process. It's a proven process that works.

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