



Praxis II Marketing Education (5561) Exam Secrets Study Guide: Praxis II Test Review for the Praxis II: Subject Assessments (Mometrix Secrets Study Guides)

Praxis II Exam Secrets Test Prep Team

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Includes Practice Test Questions

Get the test prep help you need to be successful on the Praxis II Marketing Education test.

The Praxis II Marketing Education (0561) Exam is extremely challenging and thorough test preparation is essential for success. *Praxis II Marketing Education Exam Secrets Study Guide* is the ideal prep solution for anyone who wants to pass the Praxis II Marketing Education Exam.

Not only does it provide a comprehensive guide to the Praxis II Marketing Education Exam as a whole, it also provides practice test questions as well as detailed explanations of each answer.

Praxis II Marketing Education (0561) Exam Secrets Study Guide includes:

- A detailed overview of the praxis ii marketing education exam
- An analysis of general marketing
- A breakdown of marketing mathematics
- An in-depth look at communications and human relations
- An examination of advertising and sales promotion
- A guide to instruction and career planning
- Comprehensive practice questions with detailed answer explanations

It's filled with the critical information you'll need in order to do well on the test the concepts, procedures, principles, and vocabulary that the Educational Testing Service (ETS) expects you to have mastered before sitting for the exam.

The General Marketing section covers:

- Marketing mix
- Inventory control
- Transportation
- Economic systems
- Determining price
- Merchandising

The Marketing Mathematics section covers:

- Economies of scale
- Forecasting
- Marketing research

The Communications and Human Relations section covers:

- Psychological factors
- Branding decisions
- Social criticisms of marketing

The Advertising and Sales Promotion section covers:

- Advertising and forms of advertising
- Branding
- Advertising objectives
- Salespeople

The Instruction and Career Planning section covers:

- Teaching ethical behavior
- Learning disabilities
- Teaching plans
- Assessments

These sections are full of specific and detailed information that will be key to passing the Praxis II Marketing Education Exam. Concepts and principles aren't simply named or described in passing, but are explained in detail. The guide is laid out in a logical and organized fashion so that one section naturally flows from the one preceding it. Because it's written with an eye for both technical accuracy and accessibility, you will not have to worry about getting lost in dense academic language.

Any test prep guide is only as good as its practice questions and answers, and that's another area where our guide stands out. Our test designers have provided scores of test questions that will prepare you for what to expect on the actual Praxis II Marketing Education Exam. Each answer is explained in depth, in order to make the principles and reasoning behind it crystal clear.

We've helped thousands of people pass standardized tests and achieve their education and career goals. We've done this by setting high standards for our test preparation guides, and our *Praxis II Marketing Education Exam Secrets Study Guide* is no exception. It's an excellent investment in your future.

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Major Talley:

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