



Theory and Practice in Hospitality and Tourism Research

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Theory and Practice in Hospitality and Tourism Research includes 111 contributions from the 2nd International Hospitality and Tourism Conference 2014 (Penang, Malaysia, 2-4 September 2014), and covers a comprehensive range of topics, including:

- Hospitality management

- Hospitality & tourism marketing

- Tourism management

- Technology & innovation in hospitality & tourism

- Foodservice & food safety

- Gastronomy

The book will be of interest to postgraduate students, academics and professionals involved in the fields of hospitality and tourism.

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