



Intellectual Property Law Core Text (Core Texts Series)

Jennifer Davis

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As part of the Core Text Series, Intellectual Property Law provides students with an overview and clear understanding of the principles of this exciting area of the law. It covers the six key areas of patents, copyright, industrial designs, confidential information, and unregistered and registered trademarks, whilst also placing intellectual property in its wider context, recognising the economic and social influences on its development and examining associated ethical issues.

In this book, Jennifer Davis conveys the excitement being generated as this area of the law advances into uncharted territories, whether in human creative enterprise or international commerce. Close attention is paid to changes in technology and in the global economy which have affected the law's development. The author also casts a critical eye over the constant expansion of legal protection afforded to intellectual property, and asks if this is to be welcomed.

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