



# **Business Law: A Complete Guide for Students of Business and Marketing (The Marketing Series)**

*Robert G. Lawson, Douglas W. Smith*

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Bringing the book directly in line with the amended CIM Business Law syllabus, the book provides marketing students with a thorough working knowledge of the law on contract, sale of goods, agency, as well as the legal mechanisms for resolving commercial disputes, together with coverage of other selected topics which are of importance to marketeers and business in general.

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