Enterprise Content Management-Systeme (German Edition)

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Studienarbeit aus dem Jahr 2005 im Fachbereich Informatik - Software, Note: 1,2, Fachhochschule Dortmund, Veranstaltung: Integrierte Standardsysteme, 18 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Auch Unternehmen die nicht reine Medienhäuser sind, setzen verstärkt auf das Management der Informationen und der Inhalte innerhalb und ausserhalb des Unternehmens – den Enterprise Content Management Systemen.
Der Autohersteller BMW beispielsweise, verwaltet nun sein britisches Internetportal mit der Web Content Management Komponente von Vignette. Aber nicht nur webbasierte Problemlösungen lassen sich mit Enterprise Content Management Systemen bewältigen. Im Weiteren soll gezeigt werden, für welche Aufgaben diese Systeme ausgelegt sind, wie die Auswahl und Implementierung erfolgt, wie die Funktionsabläufe aufgebaut sind und auf welchen Einsatzgebieten sie zum Tragen kommen. Außerdem werden noch die Kosten der Implementierung sowie die Potentiale herausgestellt.

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