



Managing Information & Systems: The Business Perspective

Adrienne Curry, Peter Flett, Ivan Hollingsworth

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Focusing on the integrated understanding of the role of systems within the business, organizationally and strategically, this book demonstrates theory by including extensive business examples, and by ending each chapter with international case studies. Topics covered include:

- the nature of organizations
- management roles and functions
- information as a resource
- systems approaches
- different information systems and what they can achieve
- structural and cultural fit and information systems
- change management and information systems
- strategic business and information systems management.

Combining readability with theoretical concepts, this book is suitable for both advanced undergraduate and MBA/Masters students.

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