



Carlos Ghosn: 24 leçons de management par M. Rivas-Micoud (Masterclass) (Master Class t. 1) (French Edition)

Miguel Rivas-Micoud

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Si chaque leçon paraît facile, sa mise en pratique est plus difficile et repose sur un véritable savoir-faire. Avec ce livre, découvrez les meilleures règles de gestion et, grâce à l'expérience de Carlos Ghosn, apprenez à les mettre en œuvre pour devenir un manager plus compétent.

Avec ce livre présenté par Miguel Rivas-Micoud qui reprend les conseils de Carlos Ghosn, PDG du groupe Renault et de Nissan, en matière de gestion, vous deviendrez un manager hors pair

A PROPOS DE L'AUTEUR

Miguel Rivas-Micoud enseigne l'anglais à la Faculté de Droit de l'Université Meiji à Tokyo. Il contribue régulièrement à la Diamond Harvard Business Review et a co-signé avec Carlos Ghosn l'autobiographie de celui-ci, qui a été l'un des plus grands succès librairie au Japon : *Renaissance*.

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