



# Climate Clever: How Governments Can Tackle Climate Change (and Still Win Elections)

*Hugh Compston, Ian Bailey*

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Why, despite two decades of climate policy, have affluent democracies made so little progress in cutting greenhouse gas emissions? We know that there are ways of doing this that are both practical and affordable. It is politics that is the problem. Stringent climate policies may lead companies to redirect investment elsewhere, or lead voters to retaliate at the ballot box. There are many political obstacles to stronger action.

What can be done? Based on an analysis of the logic of policy making, plus observation of recent developments in climate politics, this book identifies a broad range of political strategies that are available to governments that wish to take more effective action against climate change while avoiding serious political damage. Separate chapters deal with strategies relating to unilateral action, persuasion, political exchange, and changing the terms of political exchange. This is the first book-length study of political strategy and climate change and will be of interest not only to policymakers but also to experts and activists looking to formulate politically realistic policy proposals, and scholars and students of politics and environmental studies.

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