



Scams and Swindles: How to Recognize and Avoid Internet Era Rip-Offs

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Phishing. Spoofing. Spyware. Swoop and squat. Malicious spam. Chain letters. Ponzi schemes. ID theft. The Internet Era has created a whole class of frauds and schemes that separate people from their money. It's also given new life to older cons and scams. This book organizes various rip-offs by type and severity. Then it explains how each type of scam works -- and how an ordinary person can recognize it before getting taken in. Drawing on interviews with law enforcement experts, victims and even crooks, this book gives readers a state-of-the-art primer on financial crimes and the sleazy dealings that fall slightly short of illegal. It also uses real-life case studies of frauds, to show how they start and how they end -- all in a plain-English style that everyone can enjoy. And this book does more than just tell stories; it gives readers questions, checklists, worksheets and other tools to make sure they're not being scammed -- or to take the right actions if they have been.



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